



# LAUNCH PAD

by MFStrategies



# SERVICE CATALOG

MAKE AN IMPACT WITH MFSTRATEGIES

[WWW.MFSTRATEGIES.COM](http://WWW.MFSTRATEGIES.COM)

CHICAGO, IL | DENVER, CO | HARRISBURG, PA



## STAFFING / COACHING

Hourly staffing and coaching services with a member of MFStrategies' team.

Prepaid hours can be used for any campaign service, including staffing call time, event coordination, project completion, or general consulting services.

There is no minimum time, however, our team suggests a minimum of 5 hours for any task or project.

\$200 per Hour



## FINANCE PROGRAM DOCUMENT PACKAGE

Includes:

- Call time tracker
- Pledge tracker
- Event progress tracker
- Endorsement tracker
- Budget template
- Finance plan template

Plus a 1 hour training session with a member of the MFStrategies team.

\$2,500



## CAMPAIGN TRAININGS

Includes 4 1-hour virtual sessions covering:

- Building a finance plan
- Finding donors
- Call time and making an ask
- Planning fundraisers

\$2,500





## ACTBLUE SETUP

Our team coordinates with ActBlue to establish your account and get you up and running on the platform.

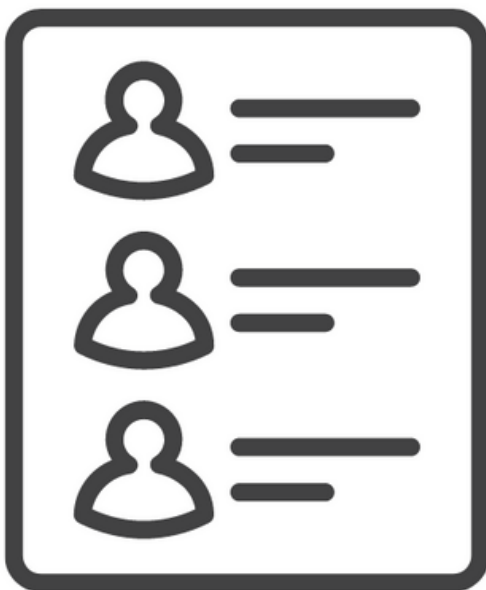
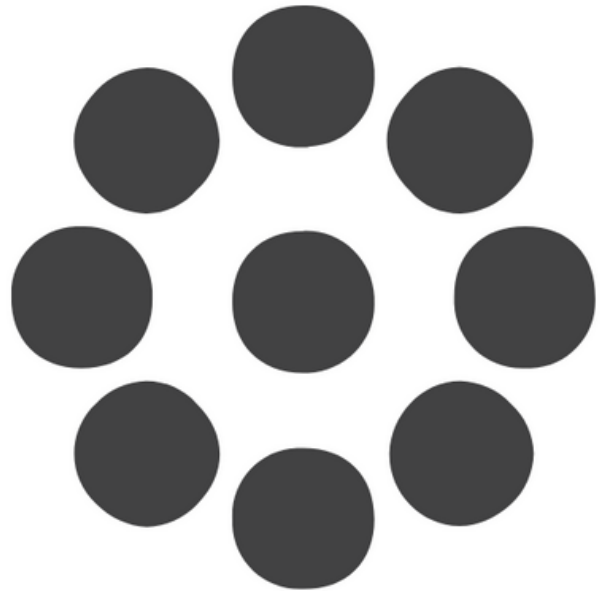
\$250



## NGP SETUP

Our team coordinates with NGP VAN to establish your NGP account and get you up and running on the platform.

\$250



## NETWORK ASSESSMENT

Includes all staff time required to produce a full analysis of the candidate's personal and professional network. At the conclusion of the analysis, the customer is provided with a final network assessment document. The delivered network assessment document will include all contacts, contact information, raise goal ranges, ask amounts, and total raise estimate.

\$1,000





## FINANCE PLAN DEVELOPMENT

This service includes a Network Assessment report.

We utilize your network assessment report, conversations with the candidate/campaign team, and independent research to compose a detailed plan that will illustrate how your campaign will be fully funded. Final finance plans include detailed donor contribution projections organized into high-level categories, and high/low goals for budgeting accuracy.

\$3,500



## EVENT COORDINATION

For each event that we coordinate, we:

- Establish event goals and expectations with the team
- Handle host, co-host communication
- Handle venue communication
- Invite design and distribution (electronic through campaign systems and/or USPS)
- Event-building call time preparation
- 30-minute event staffing training for the campaign team

**\*\* Campaign must supply their own invite list \*\***

**\*\* Cost includes \$500 refundable event cost deposit \*\***

\$2,000 per event





# Launch Pad Starter Package

Includes:

- 5 Hours of staff time
- Finance Program Document Package
- Campaign Training Program
- ActBlue Setup

**\$4,500**

*A discount of \$1,750*



# Let's start making an impact, together

## *Get in touch with us!*



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